

Memorandum

TO: DRIVING A STRONG ECONOMY
COMMITTEE

FROM: Mark Linder

SUBJECT: SEE BELOW

DATE: 02-17-05


**SUBJECT: THE UNITED WAY NEEDS ASSESSMENT AND THE IMPLICATIONS
FOR CITY RESOURCE ALLOCATION AND ECONOMIC
DEVELOPMENT POLICY**

RECOMMENDATION

Accept the presentation from United Way Silicon Valley and discuss the implications of the report for City resource allocation and economic development policies.

BACKGROUND

In 2004, the United Way Silicon Valley began a multi-year effort aimed at prioritizing community needs and focusing community resources to impact those highest needs. The United Way analyzed Census 2000 data by individual census tract to identify various demographic trends that could be used to help determine service needs in particular geographic areas. Mark Walker, Executive Director of United Way Silicon Valley, will present some of the preliminary findings at the February 28 meeting of the Driving Strong Economy Committee.



MARK LINDER
Assistant City Manager